

Nature Calling Commissioning Brief – Frequently Asked Questions

Q: Why does the project start with words/writing?

A: The National Landscape Association has had a partnership with Poetry School for four years and we have supported seven writers in residence (with more being commissioned shortly) in the Laurel Prize and published 60 writers in the Ginkgo Prize.

Q: I am a writer based outside one of the National Landscapes, am I eligible to apply?

A: Yes, you need to show how you have a connection to the Landscape you would like to be inspired by and work in. It could be that you grew up there or nearby and visited, it could be that you created work there/were in residence in the past, it could be that a close friend or family member lives there – we are flexible on what your connection is, but it needs to be meaningful.

Q: I am an artist/artistic company based outside one of the National Landscapes, am I eligible to apply?

A: Yes, but if you are based some distance away from the National Landscape then consideration around the practicalities of travel and accommodation must be factored into the time and budget.

Q: I am an artist/artistic company based outside the UK. Am I eligible to make a proposal?

A: This opportunity is focussed on artists, writers, companies based in the UK only.



Supported using public funding by
**ARTS COUNCIL
 ENGLAND**



Funded by
UK Government

Q: To be eligible you ask for the writers to be published. Can I be a self-published writer?

A: If you are making work professionally as a writer in your discipline and are self-published, then this is eligible.

Q: 42,000 audience members sounds a lot; can you explain a little more about this target?

A: We recognise that at each location the audience reach may be different, but we wanted to show the scale of the ambition of the audience reach we are hoping for. It may be that 7,000 people attend each site over the duration of a 4-month period or it may be that it is for a 3-day performance period, or an online digital experience that is part of the programme.

Q: Have you set the dates for the presentation within the May-October season in 2025 for each location?

A: No, not yet – this will be part of the development period in Autumn 2024 as we balance regional activities, with the national programme.

Q: If some activity could happen outside the National Landscape boundary, how will the sites be chosen? (And where do I find the individual National Landscape boundaries?)

A: The National Landscape, working with the advisory group and the selected artists, will jointly make the decision on the siting of the artistic project. The Appendices show the National Landscape boundaries, and they can be found on each of their respective websites.



Supported using public funding by
**ARTS COUNCIL
 ENGLAND**



Funded by
UK Government

Q: I love being outdoors and am inspired by the landscape, but I don't know a lot about different species of plants and animals. Will this be a drawback?

A: The National Landscapes are here to help you with the details about plants and animals – in their appendices they share some of the details of the animals and plants that are special to their areas.

Q: What is the role of the advisory group?

A: The role of the advisory group is to guide the National Landscapes and their producing organisation in the project either in helping make connections with communities or with an interest in the special qualities of the landscape or themes of the project. Members of the advisory group will help select the artists.

Q: I am committed to responsible environmental practice but don't know the details about specific protections in the National Landscapes. Will there be support in understanding what protections may be in place?

A: Yes, the National Landscapes can help guide you on whether a site may be an ancient scheduled monument or a site of special scientific interest for example.

Q: National Landscapes are often located in places with poor public transport. Do we need to consider this in our proposal?

A: Yes, we will need to have transport and access plans for each site, so you should consider this for the audience in your proposal.

Q: Do I need to work with the communities already identified?

A: Details of the audiences that the National Landscape want to reach are in the appendices.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Funded by
UK Government

Q: Will there be staff/resources support for the engagement work?

A: The National Landscape and the producing organisation will be working together with the selected artists to agree what shape the engagement work will take and how it will be managed.

Q: Can the work be co-created or led by the communities?

A: Yes, members of the advisory group, some of whom represent local communities will be on the selection panel. We are interested in a broad range of approaches to co-creation.

Q: Can I add to the commission by bringing in secured match funds?

A: Yes, as long as this match funding is acceptable within the terms of our agreement with Arts Council England and Defra, then this is possible.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Funded by
UK Government